

Los Angeles Tourism Industry Performance Report 2010

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD
OCCUPANCY (%) (Los Angeles County)	61.8	64.9	68.0	66.4	66.8	73.4	76.6						66.8
% Change vs previous year	6.0	1.4	6.8	6.6	5.9	8.5	9.2						5.9
AVERAGE ROOM RATE (US\$)	\$119.8	\$112.3	\$114.6	\$114.1	\$113.7	\$118.9	\$118.8						\$115.4
% Change vs previous year	0.1	-7.7	-1.6	0.3	0	3.9	3.2						-0.9
AIRLINE PASSENGER TRAFFIC													
LAX-TOTAL Passenger Traffic	4,609,720	3,960,497	4,744,637	4,642,856	4,952,015	5,241,050	5,692,861						28,266,657
% Change vs previous year	8.0	4.4	3.7	0.0	6.5	3.9	1.58						4.8
Domestic	3,245,075	2,832,104	3,497,006	3,389,893	3,621,891	3,827,462	4,143,874						20,503,738
% Change vs previous year	7.6	2.5	3.5	-0.6	3.5	1.4	0.7						3.3
International	1,364,645	1,128,393	1,247,631	1,252,963	1,330,124	1,413,588	1,548,987						7,762,919
% Change vs previous year	8.8	9.5	4.5	1.9	15.8	11.6	4.0						9.0%
LA/ONTARIO-TOTAL Passenger Traffic	364,582	331,931	398,429	411,838	420,854	408,800	438,185						2,337,880
% Change vs previous year	-0.09	-3.9	-4.4	-2.9	0.7	-5.2	1.36						-2.6
Domestic	359,894	331,314	398,154	411,750	420,854	408,800	438,185						2,331,972
% Change vs previous year	0.5	-2.5	-2.9	-1.4	2.0	-4.1	3.02						-1.3
International	4,688	617	275	88	0	0	0						5,908
% Change vs previous year	-31.1	-89.0	95.7	-98.6	-100	-100	-100						-83.5
BURBANK AIRPORT	353,936	321,507	372,467	375,305	383,481	392,052	n/a						2,198,748
% Change vs previous year	1.6	-4.8	-3.0	-7.9	-2.1	-2.3							-3.2
LONG BEACH AIRPORT	208,412	193,654	234,774	238,638	258,910	270,560	n/a						875,478
% Change vs previous year	-5.4	-3.3	-2.9	-4.0	3.2	4.3							-3.9
SANTA ANA-ORANGE COUNTY	651,224	599,114	736,104	745,302	739,421	772,155	792,532						4,243,320
% Change vs previous year	9.9	2.8	3.2	3.1	0.0	-1.7	-3.6						2.6
OVERSEAS ARRIVALS *	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
% Change vs previous year													

* Data excludes visitors from Mexico & Canada.

Sources: STR, LAWA, Individual Airports Website, I-94 Visitor Arrivals, DHS & CIC Research

Note: 'n/a' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.