

Los Angeles Tourism Industry Performance Report 2011

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD
OCCUPANCY (%) (Los Angeles County)	64.9	70.8	72.1	70.8	70.9	76.4	83.1	78.6	72.6	72.4	66.2	61.6	71.7
% Change vs previous year	5.7	10.2	6.9	7.1	6.6	4.4	8.5	4.5	6.8	1.4	3.9	5.3	5.9
AVERAGE ROOM RATE (US\$)	\$120.85	\$128.70	\$121.40	\$119.74	\$120.28	\$123.23	\$130.75	\$127.01	\$121.96	\$124.64	\$120.10	\$114.39	\$123.15
% Change vs previous year	1.5	14.4	5.5	4.4	5.3	3.4	9.9	4.9	6.4	4.5	3.0	3.0	5.6
RevPAR (US\$)	\$78.47	\$91.10	\$87.54	\$84.78	\$85.23	\$94.19	\$108.66	\$99.82	\$88.50	\$90.26	\$79.47	\$70.48	\$88.33
% Change vs previous year	7.3	26.1	12.7	11.8	12.5	7.9	19.3	9.6	13.7	6.0	7.1	8.5	11.8
Hotel Rooms Sold	1,965,472	1,933,575	2,180,332	2,074,384	2,144,584	2,240,561	2,518,519	2,379,088	2,126,104	2,199,159	1,945,400	1,870,370	25,577,548
% Change vs previous year	6.9	10.2	6.8	7.0	6.7	4.5	8.7	4.5	6.9	1.9	4.4	5.7	6.1
AIRLINE PASSENGER TRAFFIC													
LAX-TOTAL Passenger Traffic	4,664,231	4,121,536	4,951,017	5,023,303	5,476,188	5,631,638	6,071,342	5,918,524	4,980,288	5,124,604	4,862,577	5,028,644	61,862,052^
% Change vs previous year	1.2	4.1	2.9	7.2	10.5	6.0	6.7	5.4	6.1	2.7	3.7	-0.4	4.7
Domestic	3,311,036	2,989,739	3,634,349	3,681,095	4,026,478	4,139,127	4,419,758	4,311,627	3,605,837	3,745,491	3,626,834	3,638,344	45,130,728^
% Change vs previous year	2.0	5.6	2.9	7.0	11.0	6.5	6.7	5.1	5.0	1.7	4.1	-2.3	4.6
International	1,353,195	1,131,797	1,316,668	1,342,208	1,449,710	1,492,511	1,651,584	1,606,897	1,374,451	1,379,113	1,235,743	1,390,300	16,731,324^
% Change vs previous year	-0.8	0.3	2.9	7.6	9.0	4.8	6.6	6.0	8.9	5.7	2.5	4.9	5.0
LA/ONTARIO-TOTAL Passenger Traffic	364,443	334,062	403,855	393,870	396,278	390,676	396,207	398,016	360,307	368,907	373,251	371,361	4,551,875^
% Change vs previous year	-0.1	0.6	1.3	-4.6	-5.8	-9.8	-9.6	-6.7	-5.2	-10.3	-5.6	-6.8	-5.4
Domestic	358,380	331,584	401,095	387,689	389,522	384,976	388,929	391,175	354,726	362,708	366,879	364,659	4,482,964^
% Change vs previous year	-0.4	0.1	0.7	-6.1	-7.4	-11.1	-11.3	-8.3	-6.6	-11.8	-6.6	-7.1	-6.6
International	6,063	2,478	2,760	6,181	6,756	5,700	7,278	6,841	5,581	6,199	6,372	6,702	68,911
% Change vs previous year	23.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	139.5	12.6	373.0
BURBANK AIRPORT	340,954	314,656	353,839	355,686	360,339	371,931	371,837	392,826	360,321	363,684	356,223	N/A	3,942,296
% Change vs previous year	-3.7	-2.1	-5.0	-5.2	-6.0	-5.1	-3.3	-1.6	-0.1	-4.7	-3.3	N/A	-3.7
LONG BEACH AIRPORT	219,689	209,353	237,439	243,846	260,932	278,268	309,212	306,080	265,032	271,326	256,062	258,194	3,115,433
% Change vs previous year	5.6	7.9	1.1	2.2	0.8	2.8	7.0	3.5	11.8	5.1	5.5	2.9	4.6
SANTA ANA - ORANGE COUNTY	636,742	605,390	741,489	722,815	734,671	749,815	784,927	802,534	701,135	726,513	705,465	697,512	8,609,008
% Change vs previous year	-2.2	1.0	0.7	-3.0	-0.6	-2.9	-1.0	0.1	2.5	-0.8	2.1	-2.9	-0.6
OVERSEAS ARRIVALS *	212,698	185,909	206,238	234,344	242,760	267,643	309,269	294,260	283,594	248,854	N/A	N/A	2,485,569
% Change vs previous year	24.4	18.3	10.3	25.4	14.2	7.9	15.8	16.5	11.4	5.6	N/A	N/A	15.5

* Data excludes visitors from Mexico & Canada.

Sources: STR, LAWA, Individual Airports Website, I-94 Visitor Arrivals, DHS & CIC Research

^ - YTD Passenger Traffic for LAX and LA/ONT obtained directly from LAWA.org.

Note: 'N/A' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.