

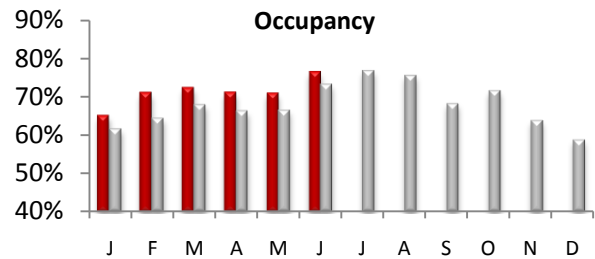


**A Monthly Publication**

**July 2011**

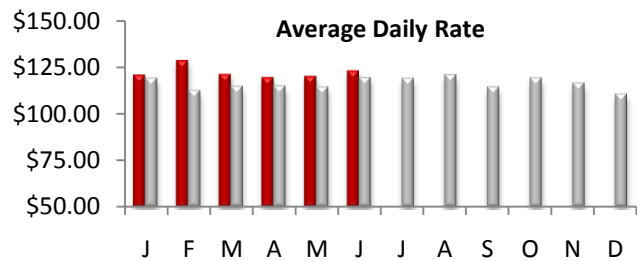
**LA County Hotel Occupancy**

June occupancy measured 76.4%, an increase of +4.4% from June 2010 of 73.2%. The average occupancy for the top 25 markets was also up +4.7%. Overall, U.S. occupancy was up +4.2% for the month.



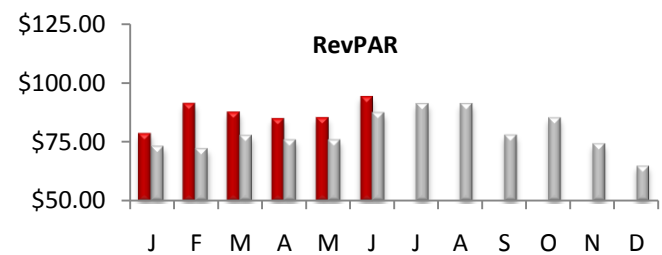
**Average Daily Room Rate (ADR)**

In June, LA county ADR measured \$123.13, an increase of +3.3% over last year. The monthly change in room rates in the top 25 markets was up +5.1%. U.S. rates also increased at +3.5% for the month.



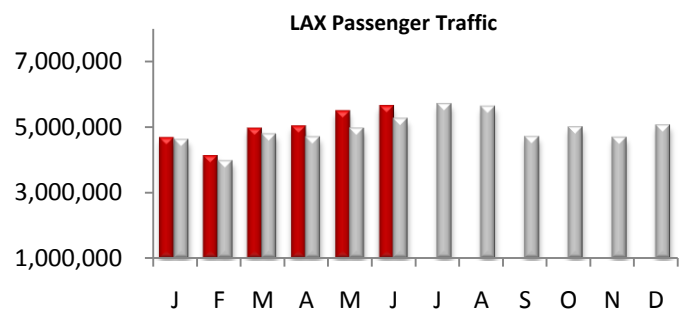
**Revenue Per Available Room (RevPAR)**

LA County RevPAR for the month of June was up +7.8% and finished the month at \$94.10. The RevPAR growth in the top 25 markets was also up +10.0% for the month. The overall U.S. RevPAR was up +7.8% for the month.



**Airport Passenger Traffic**

5.6 million Passengers passed through the gates of LAX in June, an increase of +6.0% vs. last year. The domestic traffic at LAX increased by +6.5%, while international traffic was also up +4.8%. Passenger traffic at LA/Ontario airport was down by -9.8% in June.



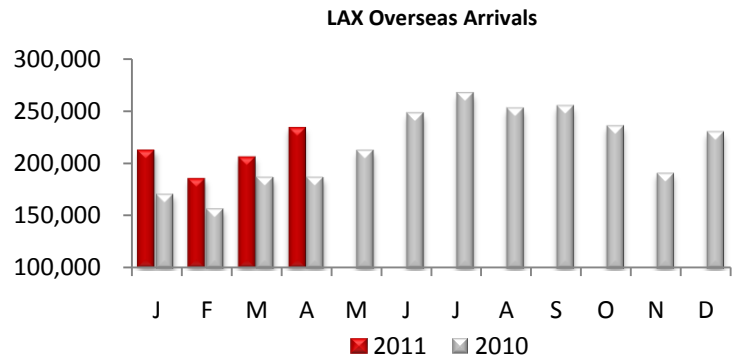
**Legend:**  **2011**  **2010**



### LAX Overseas Arrivals (for latest available month)

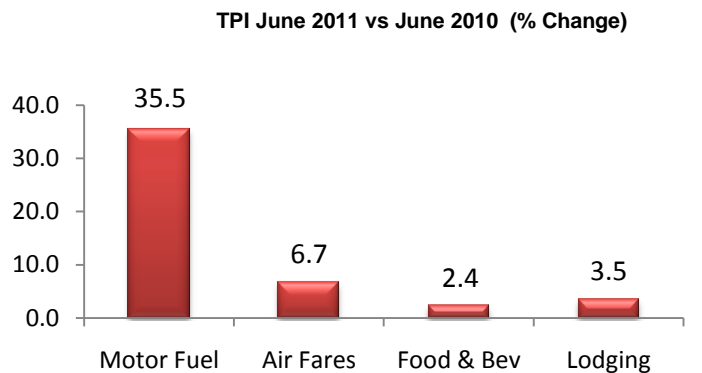
April overseas arrivals for LAX were up +25.4% over last year driven by large gains from China (+45.3%), the UK (+26.5%), France (+104.0%), Italy (+98.6%), Spain (+193.0%), Australia (+23.3%), and Brazil (+59.1%).

Year to date increases for overseas arrivals have increased by +19.5% over 2010. The same listed countries are also showing significant YTD growth.



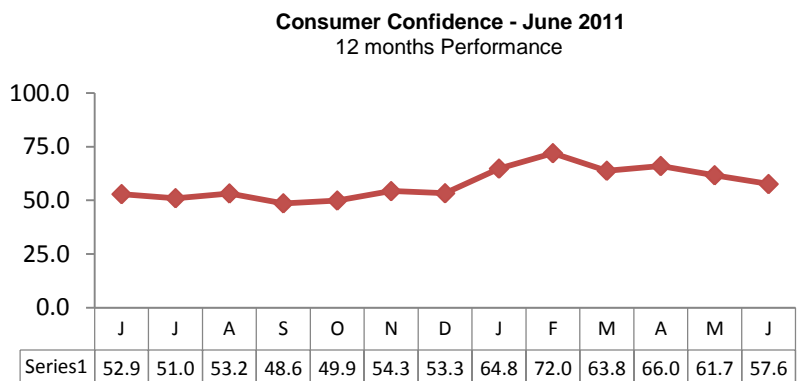
### U.S. Travel Price Index

The June Travel Price Index (TPI) increased +7.6 percent compared to June 2010. The growth was mostly driven by gas prices and air fares rising from a year ago by +35.5 percent and +6.7 percent respectively. Lodging experienced an increase of +3.5% over June 2010.



### U.S. Consumer Confidence

According to U.S. Conference Board, the Consumer Confidence Index (CCI) increased to 57.6 in June 2011, compared with 52.9 in June 2010. The current CCI has decreased from last month's Index of 61.7 reported for May 2011.



**Disclaimer:**

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